

LiveHelp Quality Assurance Tool Definitions/Criteria

Quality Measure	<p style="text-align: center;">THE STANDARD</p> <p style="text-align: center;">Meets Expectations (Score = 2)</p> <p>The following quality criteria were met <u>throughout</u> the user session:</p>	<p style="text-align: center;">Needs Improvement (Score = 1)</p> <p>Information was not consistently provided in the user session to meet the user's information needs (any example is applicable):</p>	<p style="text-align: center;">Unacceptable (Score = 0)</p>
<p>Information Needs</p>	<p>Accurate and complete content information, relevant to user's inquiry and concerns.</p> <p>Knowledge of resources was evident, and applied in context of inquiry.</p> <p>Needs Assessment: Asked questions relevant and tailored to user's situation or inquiry.</p> <p>Information was presented in an organized manner.</p> <p>Attempt was made to define technical terms and/or technical terms were defined throughout session.</p>	<p>Incomplete information provided to user.</p> <p>Lack of resource knowledge was evident in session (e.g., a better resource/Web site could have been offered).</p> <p>Needs assessment: Incomplete; not tailored to user's situation or inquiry.</p> <p>Information was not presented in an organized manner.</p> <p>Attempt was not made to define technical terms that would have helped to clarify information conveyed to user.</p>	<p>Incorrect information was provided.</p> <p>Incorrect resource/Web site provided.</p> <p>Needs Assessment: No needs assessment was conducted to ascertain information from user when it was necessary.</p> <p>Information was presented in a disorganized manner <i>throughout the session.</i></p>

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Delivery	<p>Format: Explanation of URL provided before URL was listed. Not too much text/cut and paste evident.</p> <p>Tone: Was professional, empathetic, and credible. Acknowledged coping cues.</p> <p>Style: Words were spelled correctly, punctuation was correct, and sentences were complete.</p> <p>Language: Correct grammar was used.</p>	<p>Format: Extensive text or cut/paste language throughout session. No explanation of URL before sending.</p> <p>Tone: Lack of rapport established with user. Extensive hold time without checking back with user. Failed to respond to coping cues.</p> <p>Style: Incorrect spelling, incomplete or inaccurate punctuation, fragmented/incomplete sentences used throughout session.</p> <p>Language: Incorrect grammar used throughout session.</p>	<p>Format/Style/Language: <i>Extensive</i> errors in format, style and/or language throughout the session.</p> <p>Tone: Insensitive/inappropriate remarks made in session. Lack of interest in user. For entire session, did not appear knowledgeable or professional.</p>

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CIS Policies, Procedures	<p>CIS policies were adhered to.</p> <p>NCI – developed, supplied, or approved resources were used.</p>		<p>CIS policy was not adhered to.</p>